

WHAT IS YOUR WEBSITE MISSING?



CALL TO ACTION

You have approximately 7 seconds to impress your audience before they exit out of your site. The CTA should be easily visible on the homepage.

THEME

38% of viewers leave within the first 5 seconds on a site if it is not aesthetically pleasing. Always follow a coordinating color and font template.



MOBILE OPTIMIZATION

Over 60% of views are coming from a mobile device. So make sure the site is easily navigatable from a cell phone.

LINKS

If ever including links to other websites or outside sources, make sure they open in a new tab. Viewers do not want to backtrack or be re-directed.



CHAMBER MEMBERS

The Tuesday Grind is the Chamber's newest value to our members. Once a week, we will be sending out tips and tricks to help advance your business.

If you have any questions, reach out to overby@lawrencecounty.com.